



Rowan County

October 2019

<https://appalachiancenter.as.uky.edu>

Demographics

	<u>2010</u> ¹	<u>2018</u> ²	<u>2025</u> ³ (Projection)	Families with Own Children ⁴	<u>2013-2017</u>
Population					
Total population	23,333	24,583	25,809	... Married couple	1,353 (+/-239)
... Under 20 years old	6,267	6,575	6,744	... Female householder	468 (+/-149)
... Ages 65 and over	2,860	3,449	4,122	... Male householder	244 (+/-118)

Youth

	<u>2013-2017</u>
# of grandparents who live with and are responsible for grandchildren ⁴	497 (+/-203)
% of own children under 6 years old with all parents in the labor force ⁴	53.5% (+/-12.3%)
STARS certified and licensed child care ⁵	<u>2018</u>
... Number of Providers	12
... Capacity	837

Education

	<u>2013-2017</u>
% of population 25 and over with high school or higher ⁴	82.3% (+/-3.0%)
% of population 25 and over with bachelor's degree or higher ⁴	26.7% (+/-3.0%)
% of 3rd grade students scoring proficient or distinguished on math in the 2017-18 school year ⁵	46.7%
# of children enrolled in Head Start during the 2017-18 school year ⁵	118
High school graduates in 2017 ⁷	
... average high school GPA	2.88
... % earning an industry certificate	15.8%
... % college/career ready	61.5%

Income/Earnings

Median household income (2017) ⁶	\$41,050 (\$37,411-\$44,689)
Median earnings in past 12 months ⁴	<u>2013-2017</u>
... Women	\$16,689 (+/- \$1,761)
... Men	\$24,887 (+/- \$2,735)
... High school graduate	\$25,743 (+/- \$3,844)
... Bachelor's degree	\$36,250 (+/- \$12,764)

Agriculture

# of farms	<u>2017</u> ⁸	329	Farms with food sold directly to consumers	<u>2017</u> ⁸	20
% of land in farms	22.1%		Value of food sold directly to consumers	\$58,000	
% of farms operated by a family or an individual	92.4%		Processed or value-added agricultural products sold		
% of principal producers under age 35	5.5%		... Farms	2	
% of principal producers who are female	25.3%		... Value	data n/a	
# of new and beginning principal producers	119		Food sold directly to retail markets, institutions, and food hubs for local or regionally branded products		
# of farms with income from agri-tourism and recreational services	0		... Farms	8	
			... Value	\$53,000	

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Employment

	2017
Total employment (# of jobs) ⁹	13,077
	2016
# of establishments w/ 1-9 employees ¹⁰	361
% of establishments w/ 1-9 employees ¹⁰	71.1%
Nonemployer establishments (w/o employees) ¹¹	1,396
	2013-2017
% of workers ages 16 and over who: ⁴	
... work inside the county	72.8% (+/-3.5%)
... work outside the county	25.5% (+/-3.4%)
... work outside the state	1.7% (+/-1.1%)

Coal Employment

	2011¹²	2016¹³
(-- = no data)		
Direct employment at coal mines	--	--
% of total employment	--	--

Health

	2015-2017
% of adults with obesity ¹⁴	37% (29.69-45.06%)
% of adults with diabetes ¹⁴	13% (8.74-17.71%)
% of adults reporting a time in past year they needed to see a doctor but could not because of the cost ¹⁴	14% (9.25-20.16%)

Substance Abuse

Drug-related inpatient hospitalizations and emergency department visits for overdose among county residents¹⁵

	2016	2017	2018		2016	2017	2018
Heroin	32	30	20	Benzodiazepines (i.e. Valium, etc.)	11	10	8
Cocaine	1-4	1-4	0	Antidepressants	23	18	1-4
Opioids other than Heroin	21	15	11	Any Substance	158	125	105

Drug overdose deaths among county residents¹⁶

	2016	2017	2018		2016	2017	2018
All Drug Overdose Deaths	8	6	7	Involving Benzodiazepines	1-4	1-4	1-4
Involving Heroin	1-4	1-4	1-4	Involving Fentanyl	1-4	1-4	1-4

Poverty/Insecurity

% of workers ages 16 and over who worked full-time year-round and were below poverty (2013-2017) ⁴	4.3% (+/-2.1%)
Estimated food insecurity rate (2017) ¹⁷	17.6%
Youth under age 18 who lived in households that received Supplemental Security Income (SSI), cash public assistance, or food stamps/SNAP in the past 12 months (2013-2017) ⁴	1,937 (+/-384)
Children determined by the Dept. of Community Based Services to have been victims of child abuse or neglect (2018) ¹⁸	214

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